

**We sincerely thank the
KRFY UNDERWRITERS
who play a
vital role in keeping
community radio strong at
88.5 KRFY**

113 Main
Air Pipe
Bluebird Bakery
Bonner General Health
The Bridge at Sandpoint Assisted Living
Clem Yonker and Lori Getts
Curtis Realty, LLC
Evans Brothers Coffee
Evergreen Realty
Eye Care For You
Finan McDonald Clothing
Flower Farm
Friends of Scotchman Peaks Wilderness
Idaho Conservation League
Idaho Master Naturalists
Intermax Networks
Kaniksu Land Trust
Keokee Publishing, Inc.
Long Bridge Swim
Mattox Farm Productions
NAMI Far North
North Idaho Title Insurance
North Root Architecture
Northwest Autobody
Panida Theater
Rock Creek Alliance
Sandpoint Area Veterinary Emergency
Sandpoint Online
Sandpoint Property Management
Snedden Law
The Sandpoint Reader
Trout Unlimited
Umpqua Bank
Utara Brewing Company
Washington Trust Bank
Winter Ridge Natural Food
YMCA Inland Northwest

THANK YOU!
(new underwriters are shown in red)

Mission Statement

Panhandle Community Radio (PCR) is an independent, community-supported information resource for the greater Sandpoint area. PCR promotes community participation, collaboration, vitality and sustainability while delivering alternative news, views and education programming that helps cultivate an informed citizenry. PCR is committed to lowering barriers to public access of local airwaves.

Board of Directors

Charlie Parrish, President
Jim Healey, Vice President
Chris Bessler, Treasurer
Julie Perchynski, Secretary
Jean Gerth
Julie Kallemeyn

Staff

Suzy Prez, Station Manager
Jack Peterson, Assoc. Station Manager
Jim Akers, Production

Contact Us

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Panhandle Community Radio

2024

Annual Report



KRFY Board of Trustees: left to right—Jim Healey, Julie Kallemeyn, Julie Perchynski, Charlie Parrish, Chris Bessler, and Jean Gerth

A Note from the KRFY Board President

Thank you to the listeners, organizations, businesses, underwriters, contributors, volunteer broadcasters, and event helpers that made 2024 a successful year for KRFY. A highlight in 2024 was the station's original underwriter, Viggo Mortensen, returning to host two showings of his film *The Dead Don't Hurt* at the Panida as a fundraiser for KRFY. We value all our supporters and especially treasure our long-time friends such as Viggo.

Here is an overview of the status of Panhandle Community Radio at 88.5 KRFY:

Progress:

2024 saw 13 years of independent community radio realized at 88.5 KRFY. A steady core of local broadcasters has sustained the KRFY program schedule. The new shows below already have their loyal listeners!

- ◆ **Community Character Hour** with hosts Hannah Combs from Bonner County Historical Society and Museum and Heather Upton: Heather and Hannah dive into a new topic of local interest each month and examine it through a historical lens. Community Character Hour broadcasts every second and fourth Monday at 8 a.m.
- ◆ **The Radio Flyer with host Scott McLongstreet** offers a mix of music linked to Americana and branching out into related genres and sounds, keeping a mellow level for Sunday afternoons. It airs every Sunday from 11 am to 2 pm.
- ◆ Several new shows are in the training phase and will be on the air soon. Please "Like" KRFY on Facebook to get notices of local shows and other KRFY events. Review the program schedule at: www.KRFY.org/program-schedule.

Sustainability:

The Board of Trustees is made up of dedicated and hard-working community members. It holds financial and legal authority and responsibility for the health, welfare, and longevity of the station.

The Staff manages the day-to-day activities, community interface, and technology demands.

- ◆ Station Manager Suzy Prez has been at the helm since 2012 and besides broadcasting the Wednesday Morning Show, administers the business, and management of the station's license requirement and regulations.
- ◆ Jack Peterson manages programming and production. Jack keeps KRFY on the air.

WHAT YOU CAN DO -

- ◆ Tune into 88.5 KRFY or stream from krfy.org and enjoy the eclectic programs offered.
- ◆ Tell others about the programs you enjoy.
- ◆ Volunteer at the station.
- ◆ Support free, independent radio at 88.5 KRFY, in any way you can.
- ◆ Donate: Through PayPal (one time or recurring at: www.krfy.org).

Thank you for supporting our community-focused, independent, and commercial-free endeavor!

Charlie Parrish



KRFY Staff: Suzy Prez and Jack Peterson

2024 Financial Report

Panhandle Community Radio continues to experience strong financial stability through solid fiscal management, increased listener member donations, expanded fundraising efforts, steady Underwriting support, expanded community interface along with a committed volunteer and volunteer broadcast team.

2024 Financial Overview

(to the nearest \$100)

INCOME

Grants	\$ 5,500
Membership	\$ 26,000
Underwriting	\$ 27,700
Fundraising	\$ 22,000

EXPENSES

Business Operations	\$ 5,600
Equipment	\$ 4,000
Equipment Rental	\$ 11,000
Music License Fees	\$ 1,200
Fundraising Cost	\$ 2,200
Payroll	\$ 65,400

We look forward to new local broadcasters, additional listener support and new underwriters/show sponsors to balance the shortfall of \$7,200.

